

MOTION BY SUPERVISOR GLORIA MOLINA

September 6, 2005

The County of Los Angeles will conduct the 27th annual charitable giving campaign this year, a voluntary effort, to help children and families in need. All monies raised are donated to the fund distribution agencies---United Way, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund. These agencies support health and human service organizations, which work directly with low-income County residents.

Last year, County employees generously raised \$1.6 million for the non-profit organizations. The figure represents a four percent increase in payroll deductions over the previous year. Cash donations were up three percent over 2003.

The County's charitable giving campaign is an effective way for employees to "enrich the lives" of all people in the community. Donations may be made via payroll deduction directly to one of the FDAs, or employees have the option of making a "direct designation" on the payroll deduction card, which will send their contribution to a particular group or agency.

With the theme "Changing Our Community," the 2005 charitable giving campaign will emphasize payroll deduction and include various department-sponsored fundraisers, opportunity drawings, and partnerships with local venues such as the Home Depot Center for special events. The latter offers special event discounts to County employees.

MOTION

Burke	_____
Yaroslavsky	_____
Knabe	_____
Antonovich	_____
Molina	_____

I, therefore, move that the County of Los Angeles Board of Supervisors take the following actions:

1. Approve the 2005 County of Los Angeles Charitable Giving campaign and its theme, "Changing Our Community;" and
2. Request that each County department name a charitable giving campaign coordinator, and encourage all employees to voluntarily contribute through payroll deduction and other fundraising activities; and
3. Waive space use permit fees in an annual estimated amount of \$20,000, excluding cost of liability insurance, for use of County-owned facilities to conduct events in support of the charitable giving campaign.

GM/AU

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